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| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 |
| METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT FOR FACILITATING AN AUCTION BEHAVIOR AND AUTOMATIC BIDDING IN AN AUCTION | |

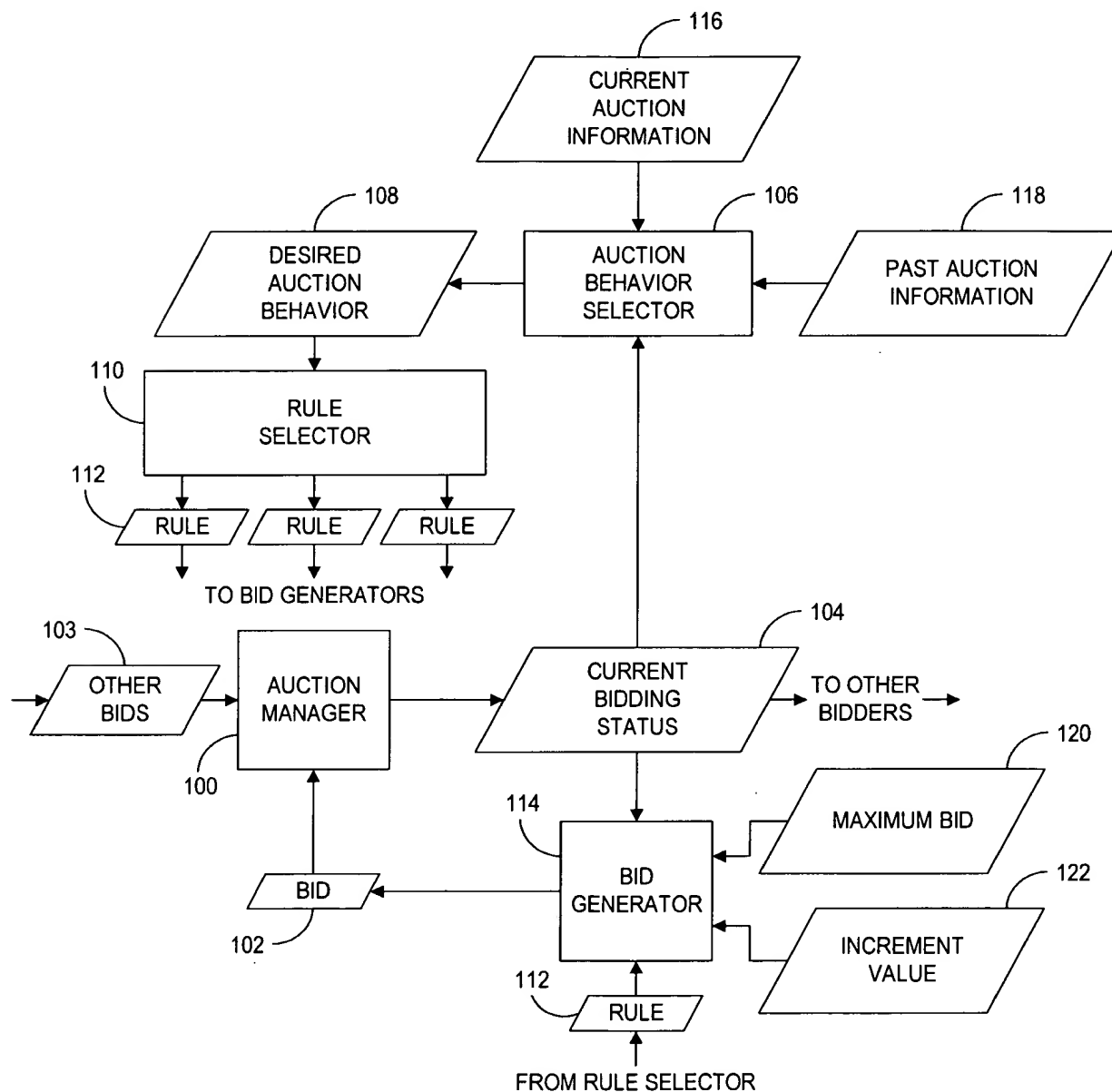


FIG. 1



| | |
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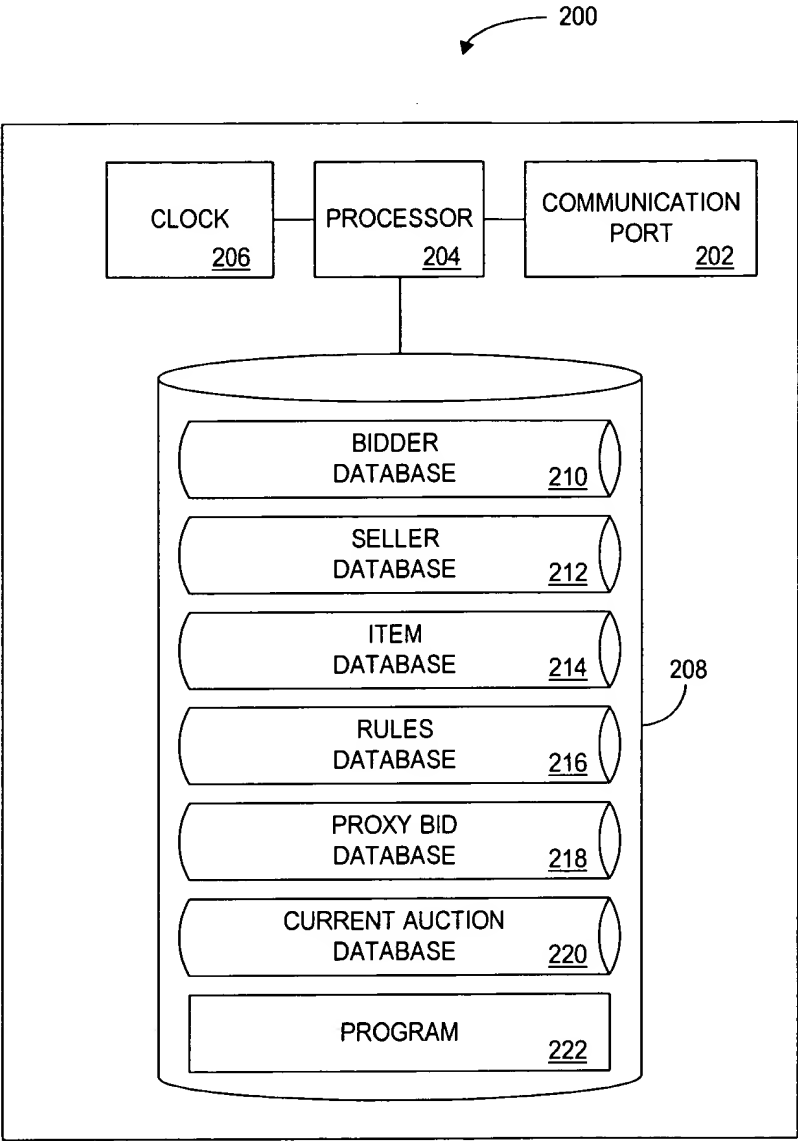


FIG. 2



| | |
|---|-----------------------------|
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300

| BIDDER IDENTIFIER 304 | NAME 306 | MAILING ADDRESS 308 | E-MAIL ADDRESS 310 | PAYMENT IDENTIFIER 312 |
|-----------------------------|----------------------|--|--------------------------|------------------------------|
| 58675 | KATIE VAN LIGHTIN | 1061 CAMINO DE LA CRUZ SANTA FE, NM 87501 | KTVL@ GRNOLA.NET | 1111-2222- 3333-4444 |
| 68676 | MAGGIE BOLD | P.O. BOX 2000 GREEN ACHRES, VA 21210 | MAGS@ SHOTGUN.COM | 2222-3333- 4444-5555 |
| 78677 | TED DESK | 32 CHURCH ST. BLANCHE, CT 06707 | TDESK@ YAHOO.COM | 3333-4444- 5555-6666 |
| 88678 | JAMES GERONIMO | 1327 SCENIC DR. PALO ALTO, CA 93432 | JAMESG@ AOL.COM | 4444-5555- 6666-7777 |

302

FIG. 3



| | |
|---|-----------------------------|
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400

| SELLER IDENTIFIER 404 | SELLER NAME 406 | EMAIL ADDRESS 408 | PAYMENT IDENTIFIER 410 | ASSOCIATED ITEM IDENTIFIERS 412 |
|--------------------------|--------------------|----------------------|---------------------------|------------------------------------|
| S-9999 | SARAH JONES | DEE@AL.COM | 9999-8888-7777-6666 | I-1234 |
| S-8888 | LYNN GOOD | LG@CKE.COM | 8888-7777-6666-5555 | I-3456; I-9898; I-0099 |
| S-7777 | STEVE THOMAS | ST@US.COM | 7777-6666-5555-4444 | I-5699; I-8787 |
| S-6666 | TIMOTHY BAKER | TIMB@POMP.COM | 6666-5555-4444-3333 | I-2424 |

402

FIG. 4



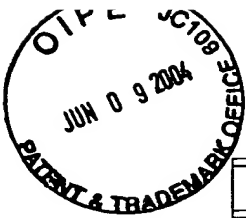
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500

| ITEM IDENTIFIER 504 | ITEM DESCRIPTION 506 | ITEM CATEGORY 508 | SELLING PRICE 510 | BEHAVIOR IDENTIFIER 512 |
|------------------------|--|-------------------------------|----------------------|----------------------------|
| I-1234 | PLATINUM & PEARL DINNER RING CIRCA 1920 | JEWELRY | N/A | B-B9765 |
| I-2345 | GLASS ROOSTER - PRE CIVIL WAR, 18" GREEN, YELLOW AND RED | ANIMAL FIGURINES | \$70.00 | B-B8080 |
| I-3456 | ROLLER SKATES, 1928 - GOOD CONDITION, AUTHENTICATED. | ANTIQUE SPORTING EQUIPMENT | N/A | B-B7777 |
| I-4567 | TURN OF THE CENTURY PIE HUTCH - BEEN IN ONE FAMILY FOR 100 YEARS!! MUST SELL | ANTIQUE FURNISHINGS | \$140.00 | B-B9862 |
| I-5678 | KARAOKE MACHINE PLUS TAPES, SHEET MUSIC - 80'S ROCK, EASY LISTENING FAVORITES | MUSICAL DEVICES | N/A | B-B2222 |

502

FIG. 5



| | |
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600

| BEHAVIOR IDENTIFIER 604 | RULE IDENTIFIER 606 | BEHAVIOR 608 | RULE DESCRIPTION 610 |
|----------------------------|------------------------|--|--|
| B-B1234 | R-111 | CONSISTENT, WITH AVERAGE FREQUENCY EVERY 2-5 MINUTES | PLACE BID TWO MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| B-B3456 | R-222 | CONSISTENT, WITH AVERAGE FREQUENCY EVERY 2-5 MINUTES | PLACE BID 3 MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| B-B8888 | R-333 | INCREASE FREQUENCY AS AUCTION BECOMES COMPETITIVE | IF AVERAGE BIDDING SPEED INCREASES BY 15%, INCREASE BID PLACEMENT SPEED BY 10% |
| B-B9765 | R-444 | CONSISTENT, WITH FREQUENCY EVERY 20-50 MINUTES | PLACE BID 45 MINUTES AFTER PREVIOUS WINNING BID IS RECEIVED |
| B-B8080 | R-555 | DELAY OF AT LEAST FIVE MINUTES AFTER EVERY 1-3 BIDS | PLACE BID FIVE MINUTES AFTER EVERY THREE BIDS ARE RECEIVED |

FIG. 6



| | |
|---|-----------------------------|
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700

| 702 | BIDDER IDENTIFIER 704 | ITEM IDENTIFIER 706 | RULE IDENTIFIER 708 | BID CEILING 710 |
|-----|-----------------------------|---------------------------|---------------------------|-----------------------|
| | 58675 | I-1234 | R-444 | \$70.00 |
| | 58675 | I-3339 | R-777 | \$48.00 |
| | 98245 | I-4848 | R-999 | \$54.00 |
| | 48652 | I-5678 | R-898 | \$150.00 |

FIG. 7

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800

| | | | |
|---|------------|--------------|----------------|
| ITEM IDENTIFIER: I-1234 | | | |
| 802 | | | |
| AUCTION START DATE/TIME: 10/21/99 8:00 A.M. | | | |
| 804 | | | |
| AUCTION END DATE/TIME: 10/23/99 8:00 A.M. | | | |
| 806 | | | |
| CURRENT NUMBER OF PARTICIPATING BIDDERS: 5 | | | |
| 808 | | | |
| BID INCREMENT AMOUNT: \$2.00 | | | |
| 810 | | | |
| BIDDER IDENTIFIER | BID AMOUNT | BIDDING TIME | TYPE OF BIDDER |
| 816 | 818 | 820 | 822 |
| 00009 | \$4.00 | 8:15 A.M. | MANUAL |
| 58675 | \$6.00 | 9:00 A.M. | PROXY |
| 23232 | \$8.00 | 10:00 A.M. | PROXY |
| 99989 | \$20.00 | 10:05 A.M. | MANUAL |
| 58675 | \$22.00 | 10:50 A.M. | PROXY |

814

812
802

FIG. 8



| | |
|---|-----------------------------|
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800

802

804

806

808

810

814

816

818

820

822

812

| | | | |
|--|------------|--------------------|----------------|
| ITEM IDENTIFIER: | | I-1234 | |
| AUCTION START DATE/TIME: | | 10/21/99 8:00 A.M. | |
| AUCTION END DATE/TIME: | | 10/23/99 8:00 A.M. | |
| CURRENT NUMBER OF PARTICIPATING BIDDERS: | | 5 | |
| BID INCREMENT AMOUNT: | | \$2.00 | |
| BIDDER IDENTIFIER | BID AMOUNT | BIDDING TIME | TYPE OF BIDDER |
| 00009 | \$4.00 | 8:15 A.M. | MANUAL |
| 58675 | \$6.00 | 9:00 A.M. | PROXY |
| 23232 | \$8.00 | 10:00 A.M. | PROXY |
| 99989 | \$20.00 | 10:05 A.M. | MANUAL |
| 58675 | \$22.00 | 10:50 A.M. | PROXY |

FIG. 8



| | |
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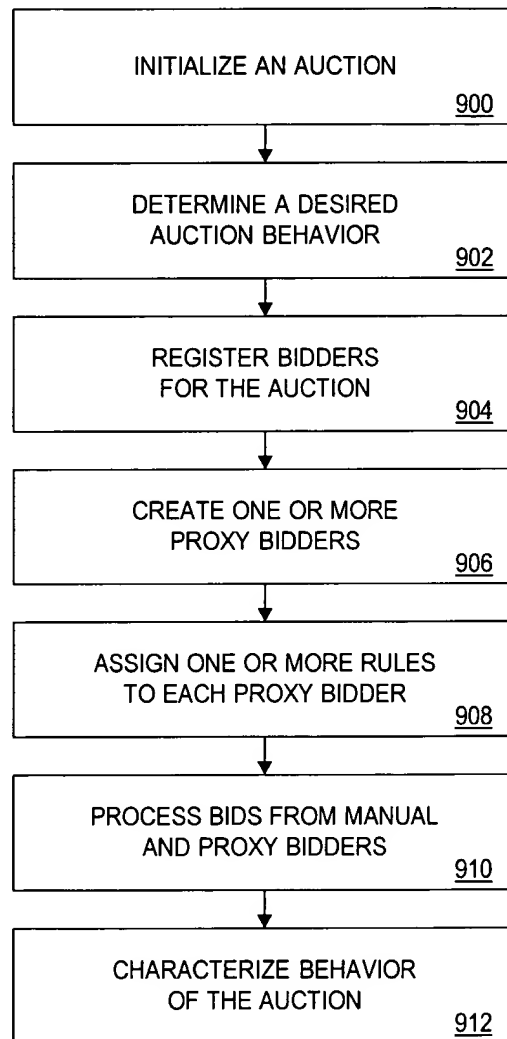


FIG. 9



| | |
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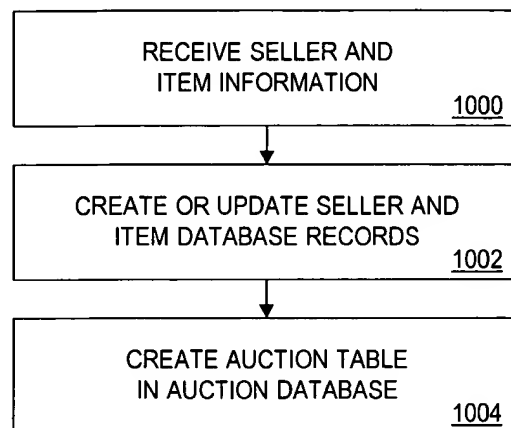


FIG. 10

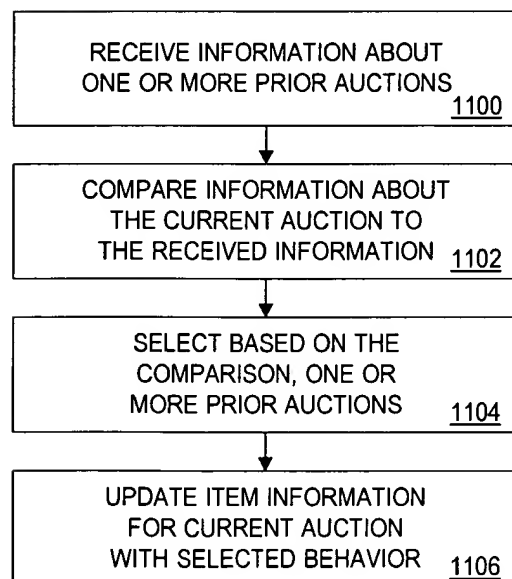


FIG. 11



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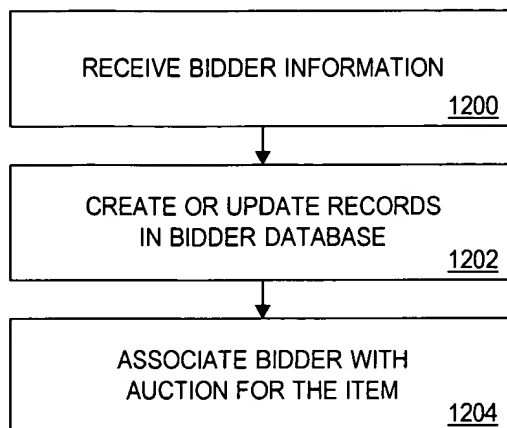


FIG. 12

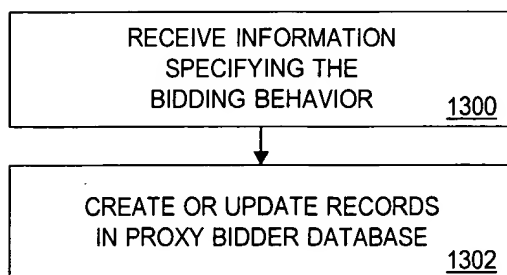


FIG. 13



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| WALKER ET AL. | ATTORNEY DOCKET NO.: 99-062 |
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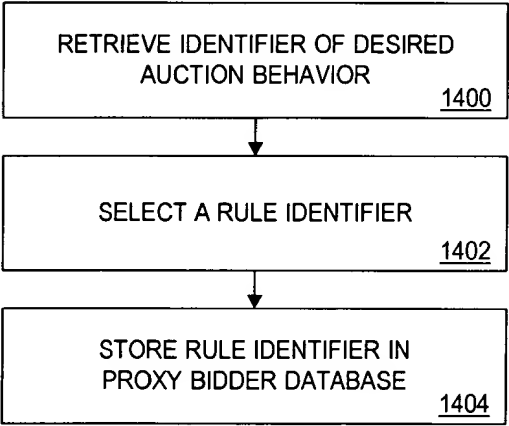


FIG. 14



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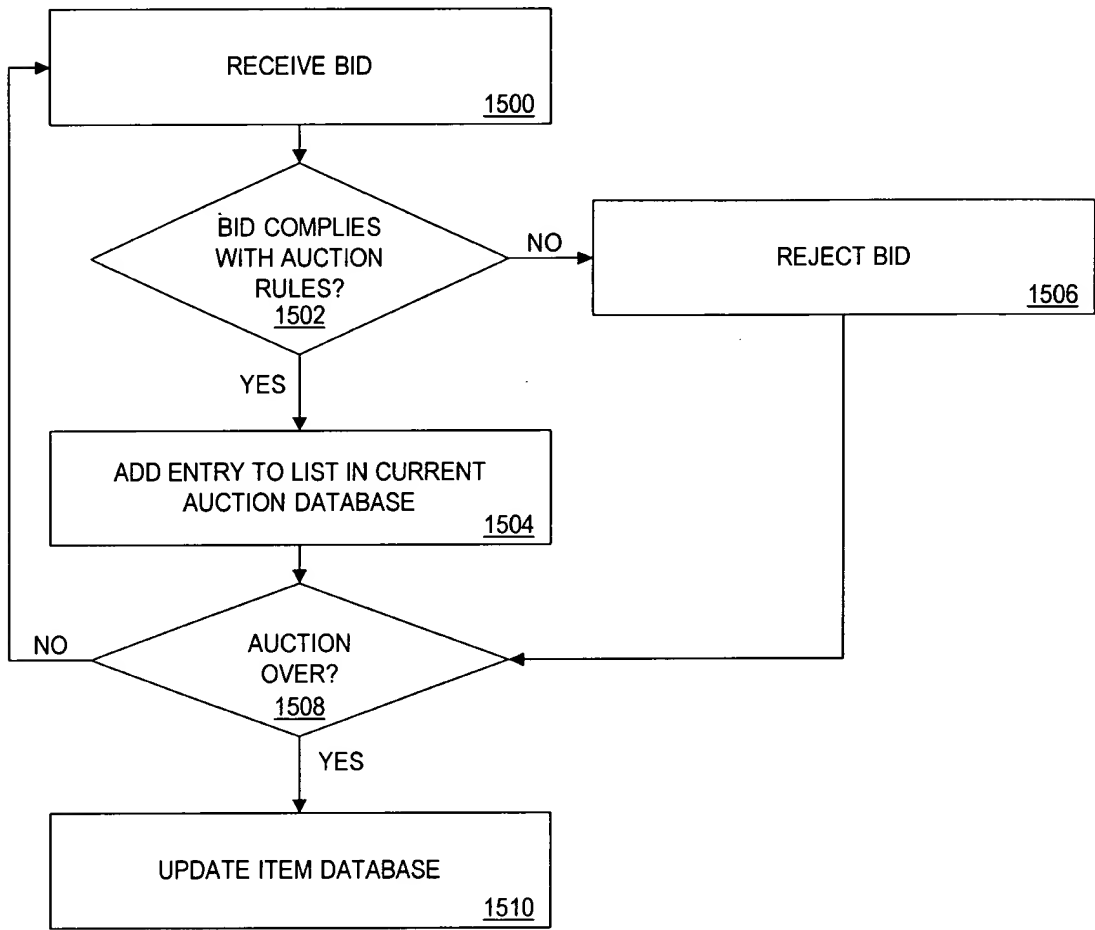


FIG. 15



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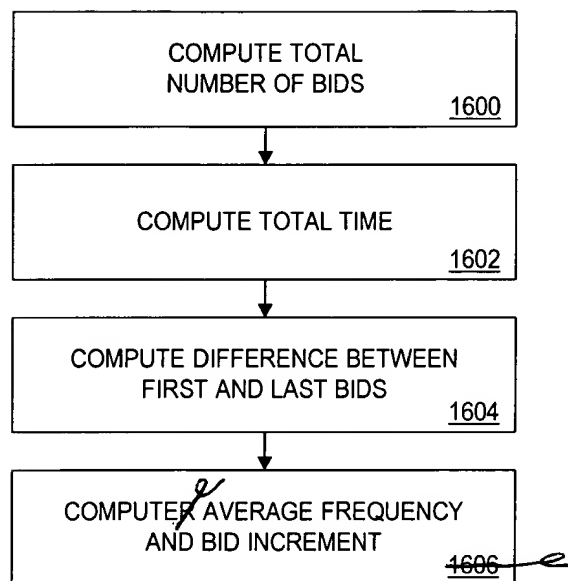


FIG. 16



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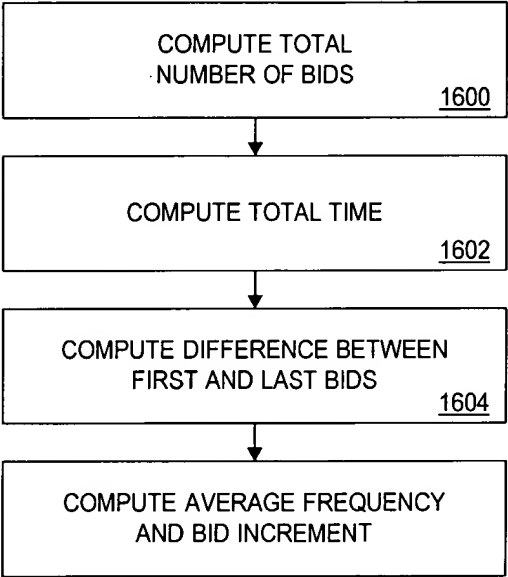


FIG. 16



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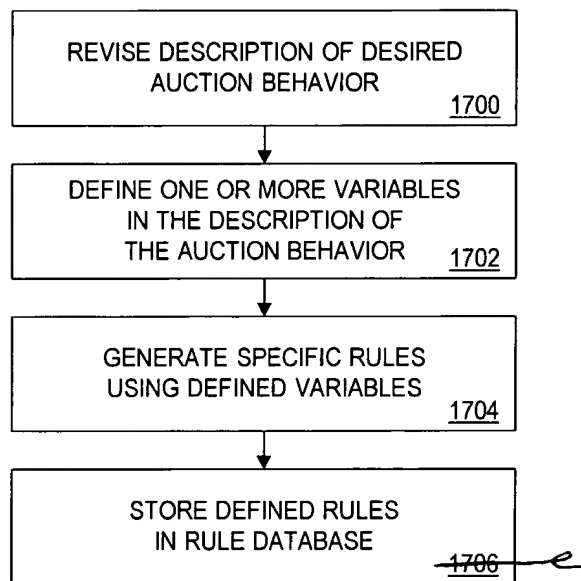


FIG. 17



| | |
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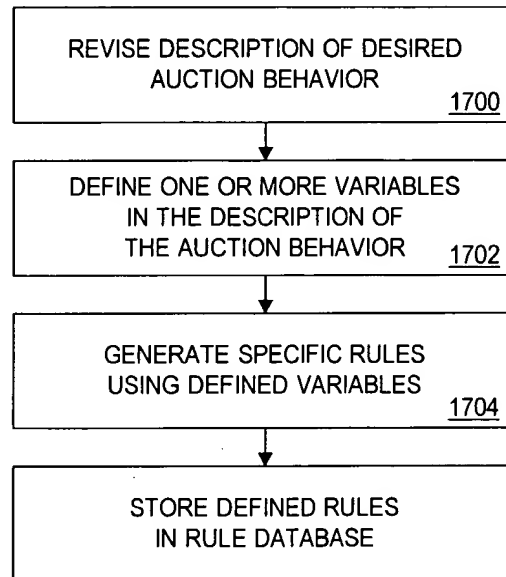


FIG. 17

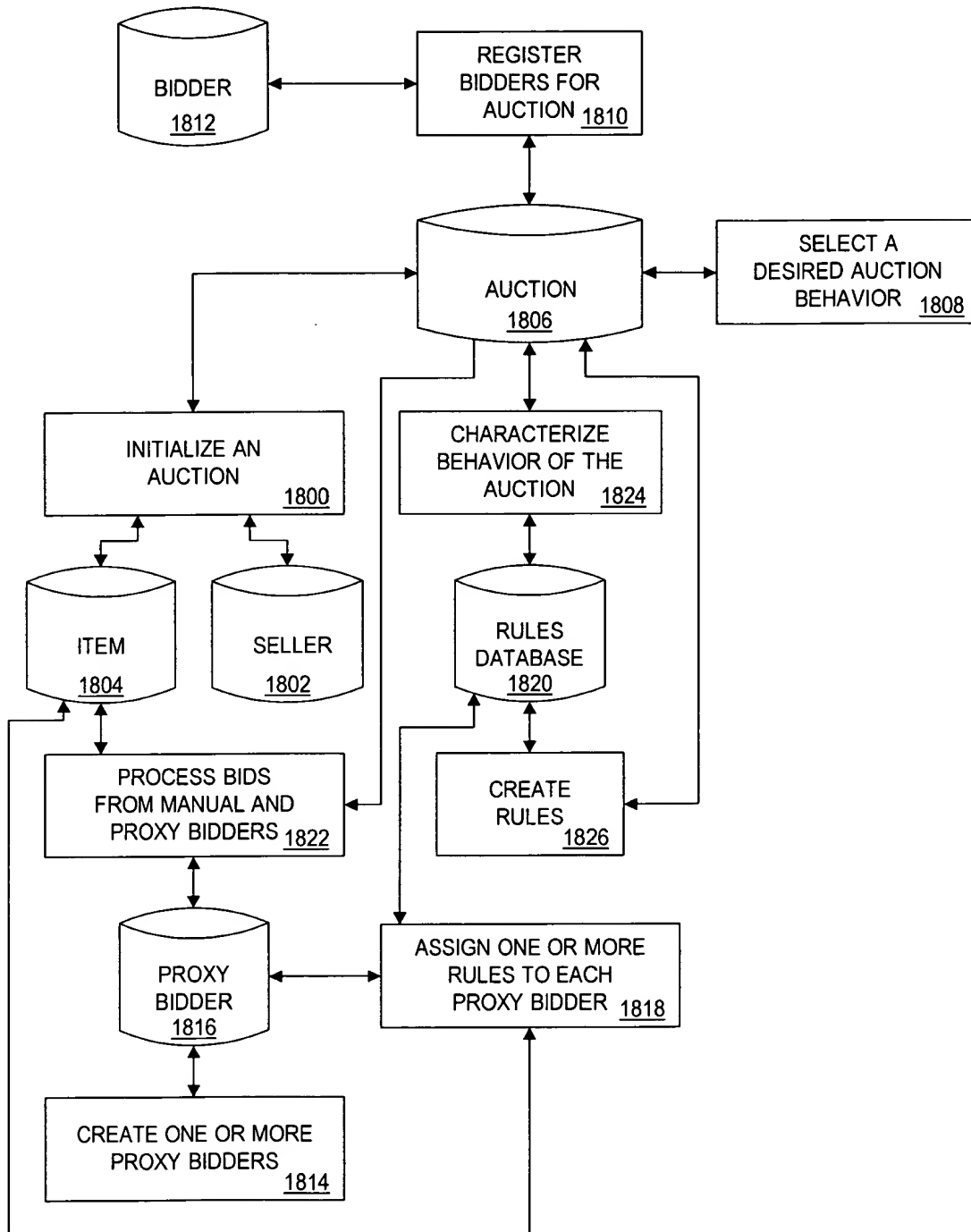


FIG. 18